



Florida Motorcycle Safety Coalition Agenda

November Meeting

November 7, 2023 1:00 pm – 5:00 pm

November 8, 2023 8:30 am – 12:30 pm

Center for Urban Transportation Research (CUTR) at University of South Florida (USF)
4202 E. Fowler Ave. CUT 100, Tampa, FL 33620

Florida Motorcycle Safety Coalition Meeting: Day 1

Tuesday, November 7, 2023 (1:00 pm – 5:00 pm)

Time	Topic	Speaker(s)
1:00-1:15 pm	Welcome & Introductions	Edie Peters
1:15-2:00 pm	Florida Motorcycle Safety Program Review – Coalition Member Survey Results and FY 23-24 Paid Media Plan	Edie Peters
2:00-2:30 pm	Update from ABATE and LAMAs	TBD
2:30-2:45 pm	Break	
2:45-3:30 pm	2023 Florida Motorcyclist Survey & Crash Data Update	Dr. Chanyoung Lee
3:30-3:45 pm	Young Rider Focus Group Findings	Dr. Siwon Jang
3:45-4:45 pm	Motorcycle Safety Assessment Briefing Book Review	Edie Peters
4:45-5:00 pm	Public Comment Period & Closing Statements	Edie Peters

Florida Motorcycle Safety Coalition Meeting: Day 2

Wednesday, November 8, 2023 (8:30 am – 12:30 pm)

Time	Topic	Speaker(s)
8:30-9:00 am	Review of Day One and Discussion	Edie Peters
9:00-9:30 am	F RTP Sponsor Survey & Endorsement Mailer Results	Mark Welch
9:30-10:45 am	Break-out Group Discussion for Motorcycle Safety Assessment	
10:45-11:00 am	Break	
11:00-11:30 am	Break-out Group Report Out	
11:30-12:00 pm	Large Group Discussion	
12:00-12:30 pm	Future Coalition Meeting Dates, Closing Statements, & Public Comment Period	Edie Peters

Please contact Jamie Bohn (jamielbohn@usf.edu) if you have any questions.