Florida Motorcycle Safety Coalition Meeting Report

November 17, 2020

Prepared for

Florida Department of Transportation

Prepared by

Center for Urban Transportation Research (CUTR)
University of South Florida

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Center for Urban Transportation Research
4202 E. Fowler Ave. CUT100
Tampa, FL 33620

Meeting notes taken by
Savana Wright

Date

November 17, 2020

1.0 Attendees

Table 1.1 Coalition Meeting Attendees

Name	Agency
Jeff Smith	Adventure Rider Training
Todd Michael	Broward County Sheriff's Office
Karen Brunelle	Federal Highway Administration
Alan Mai	Florida Department of Health
Elise Batchelor	Florida Department of Highway Safety and Motor Vehicles
Kathy Daws	Florida Department of Highway Safety and Motor Vehicles
Ray Graves	Florida Department of Highway Safety and Motor Vehicles
Mark Welch	Florida Department of Highway Safety and Motor Vehicles
Alan El-Urfali	Florida Department of Transportation
Joey Gordon	Florida Department of Transportation
Edie Peters*	Florida Department of Transportation
Javier Ponce	Florida Department of Transportation
Michael Zinn	Florida Department of Transportation
Peter Hsu	Florida Department of Transportation, District 7
Joel Provenzano	Florida Department of Transportation, District 7
Edith Wong	Florida Department of Transportation, District 7
William Minton	Florida Highway Patrol General Counsel
Jason Harris	Florida State University Police Department
Mark Parco	Harley-Davidson Riding Academy
David Summers	Health Care District, Palm Beach County
Michael Dobbs	Jacksonville Motorcycle Safety Training
Tim Roberts	Law Enforcement Liaison, District 3
Janice Martinez	Law Enforcement Liaison, District 7
Shaun VanBeber	Law Enforcement Liaison, District 6
Ray Ochs	Motorcycle Safety Foundation
Patricia Byers	Ryder Trauma Center - Miami
Avinash Gogineni	Ryder Trauma Center - Miami
Julissa Sarmiento	Ryder Trauma Center - Miami
John Makal	Suncoast Brotherhood
Roy Paz	Tampa Police Department
Patricia Turner	University of Florida Transportation Inst.
Siwon Jang	USF Center for Urban Transportation Research
Jeanne Kean	USF Center for Urban Transportation Research
Chanyoung Lee	USF Center for Urban Transportation Research

Rebecca Liller	USF Center for Urban Transportation Research
Christen Miller	USF Center for Urban Transportation Research
James Takacs	USF Center for Urban Transportation Research
Savana Wright	USF Center for Urban Transportation Research
Runan Yang	USF Center for Urban Transportation Research

*Motorcycle Safety Program Manager

2.0 Meeting Summary

Due to COVID-19, the Florida Motorcycle Safety Coalition (FMSC) hosted its November 2020 Coalition Meetings online, via the video conferencing service GoToMeeting. To facilitate productive conversation, the meeting format was slightly adjusted to allow for smaller online group discussions. The meetings were scheduled across a total of four days from November 17th – 19th, and November 23rd. Across this time span, all emphasis area groups met separately with FDOT Program Manager, Ms. Edie Peters; and staff from the Center for Urban Transportation Research (CUTR). Several preparatory meetings were held in the weeks leading up to the Coalition meetings, to ensure area leaders were prepared to report progress and assign tasks where needed. No formal presentations were given in the November meeting, rather, each emphasis area was presented their section of the Motorcycle Strategic Safety Plan (MSSP) business plan to review and discuss first quarter updates.

Day One (November 17th): The CUTR team and Program Management met individually with the Trauma & Emergency Services group.

Day Two (November 18th): Individual meetings were held with the Law Enforcement group, Advocacy & Policy group, and Rider Licensing & Training group.

*Day Three (November 19th): M*eetings were held with the Roadway Engineering group and Communications & Outreach group.

Day Four (November 23rd): The final Coalition group meeting was held with the Data & Analysis team.

Emphasis Area Meeting Notes – November 17th- 19th; November 23rd

Trauma & Emergency Services (11-17)

- The Trauma & Emergency Services (EMS) team is working on the logistics of delivering "Survive the Ride" training remotely.
- Helmet labels are available for shipment to training schools. Ms. Julissa Sarmiento, Ryder Trauma Center, will work with CUTR to determine a distribution strategy.
- Dr. Patricia Byers, Ryder Trauma Center, had an exploratory phone call with the DUI Coalition to discuss potential partnerships. Dr. Chanyoung Lee, CUTR, will assist to facilitate further communication between EMS and the DUI Coalition.
- The EMS team is starting analysis of non-illicit medication use in crashes as well as analysis of injuries by age group.

Law Enforcement (11-18)

- CUTR is working on an infographic by county with motorcycle crash risk factors for law enforcement agencies. The team will share on RSF and LEL websites for agencies to download and print. The creation of a poster-size version with QR code was also discussed.

- CUTR sent an old roll call video for the Law Enforcement group to review. The team plans to update data and streamline the video to focus on key issues. The Law Enforcement group will meet in January to discuss changes.
- Discussed promoting a "ride high, get a DUI" message

Rider Licensing & Training (11-18)

- Discussed conducting a Florida Rider Training Program (FRTP) survey in 2021, and recruiting participants through QR codes on posters
- Discussed feasibility of random re-testing and the idea of doing an immediate reexam on site
- Dr. Chanyoung Lee, CUTR, will reach out to Rider Training team to provide skills and behaviors associated with common motorcycle crashes.
- The team will have a 2021 virtual sponsors meeting. A survey will be distributed prior to the meeting to collect input from sponsors on desired meeting content.

Advocacy & Policy (11-19)

- The team has been monitoring motorcycle safety-related bills.
- Mr. John Makal, Suncoast Brothers, shared his interest and efforts to educate Florida legislators about child passenger issues for motorcycles.
- Ms. Patricia Turner, University of Florida, will facilitate a presentation on the child passenger issue at Occupant Protection Coalition.
- Discussed interest in researching the decriminalization of riding without an endorsement if the rider obtains their endorsement within a specified time frame

Roadway Engineering (11-19)

- Added new task (1D) "Explore the feasibility and determine the strategy to conduct a study to measure the impact of roadway maintenance on motorcycle safety" and changed the annual target for strategy 1 to complete 1D
- CUTR team set up clearinghouse website draft on the RSF website and shared with team. The Engineering group discussed adding information on a speed feedback sign study.
- Discussed developing a brief presentation for symposiums and conferences on the issue of motorcycle fatalities

Communications & Outreach (11-19)

- CUTR provided an update on scooter safety postcards: Postcards have been distributed to Florida universities and follow-up was conducted with recipients by CUTR team.
- Discussed ability to distribute educational materials using Flow-Mobiles on college campuses (in addition to high schools)
- CUTR team will share social media posts with Ms. Elise Batchelor, FLHSMV, to share with her social media team
- Reviewed updates to "Cool Gear vs. Fool's Gear" poster concept and provided edits

Data & Analysis (11-23)

- CUTR received data from DHSMV. CUTR discussed goals of obtaining draft results of pre-hospital crash statistics by February meeting

- Changed task 1C from quarterly reporting to annual reporting for feasibility and data availability
- Dr. Chanyoung Lee, CUTR, developed the first draf scope of work for the motorcycle VMT research project and sent to Mr. Joey Gordon, FDOT, for review.
- CUTR completed statewide Florida Motorcyclist Survey and developed a presentation for February's meeting.
- Discussed wanting to develop social media posts based on Florida Motorcyclist Survey findings

Closing Statements – Ms. Edie Peters

Upcoming Coalition Dates:

- February 2nd and 3rd
- April 29th and 30th

November 2020 Florida Motorcycle Safety Coalition Meeting Schedule

<table>
<tr><th></th><th>Day 1 (11-17)</th><th>Day 2 (11-18)</th><th>Day 3 (11-19)</th><th>Day 4 (11-23)</th></tr>
<tr><td>9:00 AM</td><td></td><td rowspan="2">Advocacy & Policy
(9AM-10AM)</td><td></td><td></td></tr>
<tr><td>9:30 AM</td><td></td><td></td><td></td></tr>
<tr><td>10:00 AM</td><td></td><td rowspan="2">Law Enforcement
(10AM-11AM)</td><td></td><td rowspan="3">Data & Analysis
(10AM-11:30AM)</td></tr>
<tr><td>10:30 AM</td><td></td><td rowspan="3">Roadway Engineering
(10:30 AM -Noon)</td></tr>
<tr><td>11:00 AM</td><td></td><td></td></tr>
<tr><td>11:30 AM</td><td></td><td></td><td></td></tr>
<tr><td>12:00 PM</td><td></td><td></td><td></td><td></td></tr>
<tr><td>12:30 PM</td><td></td><td></td><td></td><td></td></tr>
<tr><td>1:00 PM</td><td></td><td rowspan="2">Rider Training & Analysis
(1PM-2:30PM)</td><td rowspan="2">Communication & Outreach
(1PM-2PM)</td><td></td></tr>
<tr><td>1:30 PM</td><td></td><td></td></tr>
<tr><td>2:00 PM</td><td rowspan="2">Trauma & EMS
(2PM-3PM)</td><td></td><td></td><td></td></tr>
<tr><td>2:30 PM</td><td></td><td></td><td></td></tr>
<tr><td>3:00 PM</td><td></td><td></td><td></td><td></td></tr>
<tr><td>3:30 PM</td><td></td><td></td><td></td><td></td></tr>
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