Motorcycle Safety Coalition Meeting Report

August 13 - 14, 2014

Prepared for

Florida Department of Transportation

Prepared by

Center for Urban Transportation Research (CUTR)
University of South Florida

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Center for Urban Transportation Research
4202 E. Fowler Ave. CUT100
Tampa, FL 33620

Meeting notes taken by
Kristin Larsson

Date

August 24, 2014

1.0 Attendees

The Florida Motorcycle Safety Coalition attendees are listed in Table 1.1.

Table 1.1 Coalition Meeting Attendees

Last Name	F/Name	Agency	Email
Akers	Larry	Broward Sheriff's Office	Larry_Akers@sheriff.org
Bender	David	HCSO	dpbender@hcso.tampa.fl.us
Byers	Patricia	Ryder Trauma Center - Miami	pbyers@med.miami.edu
Carle	Adam	AAA Auto Club South	acarle@aaasouth.com
Cohen	Pete	FDOT	pete.cohen@dot.state.fl.us
Craig	Timothy	Hillsborough County Sheriff's Office	tcraig@hcso.tampa.fl.us
Craven	Lane	Suncoast Safety Council	Lcraven@safety.org
DeSiato	Dominick	Hillsborough County Sheriff's Office	hcsomotor31@hotmail.com
Fox	Blair	U.S. Insurance Services, Inc.	Blair.Fox@assurant.com
Graves	Ray	DHSMV	raygraves@flhsmv.gov
Grube	Karl B.	Senior Judge	kgrube@jud6.org
Herter	Blake	Bureau of Emergency Medical Oversight (FL DOH)	Blake.Herter@flhealth.gov
Howard	Brandy	Suncoast Safety Council	Bhoward@safety.org
Jang	Si-Won	Center for Urban Transportation Research (CUTR) at USF	sjang2@cutr.usf.edu
Kane	Charles	LEL	Kane_Charles@bellsouth.net
Larsson	Kristin	Center for Urban Transportation Research (CUTR) at USF	kristin@cutr.usf.edu
Lee	Chanyoung	Center for Urban Transportation Research (CUTR) at USF	cylee@cutr.usf.edu
Lin	Pei-Sung	Center for Urban Transportation Research (CUTR) at USF	lin@cutr.usf.edu
McGinnis	Jim	Goldwing Road Riders Association	tiggernroo04@yahoo.com
Peters	Edie	State Safety Office - Florida Department of Transportation	Edith.Peters@dot.state.fl.us
Provenzano	Joel	FDOT	Joel.Provenzano@dot.state.fl.us
Rhodes	Dan	Hillsborough County BOCC	RhodesD@HillsboroughCounty.ORG
Savidge	Michael		info@gofarmag.com
Schultz	Debbie	Center for Urban Transportation Research (CUTR) at USF	daschul2@cutr.usf.edu
Steward	Joe	Florida Department of Transportation	joe.steward@dot.state.fl.us
Vanbeber	Shaun	LEL	sflelvanbeber@aol.com
Victor	Glenn	Florida Safety Council	gvictor@floridasafety.org
Washo	Angie	SafeRide Motorcycle & Trike Training	angie@saferide.com
Welch	Mark D.	Florida Highway Patrol	MarkWelch@flhsmv.gov

2.0 Presentation Notes – August 13th

Welcome and Coalition Updates – Dr. Pei-Sung Lin & Ms. Edie Peters

- Discussed the upcoming events
  - Biketoberfest
  - HOG Rally
  - Seminole Harley Event in Sanford (10-30, 10-31, & 11-1)

Comprehensive Motorcycle Safety Program Update – Dr. Pei-Sung Lin

- Dr. Lin provided an update on the motorcycle safety program.
- We have a new Ride Smart Florida logo.
- Discussed the meaning of the SMART in our slogan.
- Discussed the assessment and upcoming changes to the MSSP business plan.

NHTSA Technical Assessment Report Discussion – Ms. Edie Peters

- Reviewed assessment procedures and schedule
- Discussed major recommendations in all areas
- Discussed the agenda for this meeting and the break-out sessions.

2008-2013 Data Trends/MSSP Performance Measures

- Discussed # of motorcyclists killed in FL between 1997 and 2013
- In 2007, off road vehicles became classified as motorcycles and had to register.

**All presentations can be found at http://www.cutr.usf.edu/programs/its/motorcyclecoalition.shtml*

3.0 MSSP Emphasis Area Updates

All break-out groups presented their findings. All updates to the MSSP Business Plan have been directly inputted into the Business Plan, which will be distributed at the next Coalition Meeting.

4.0 Presentation Notes – August 14th

MSSP Business Plan Development – Ms. Edie Peters

- Everyone agrees that a 5% reduction is a good goal.

Meeting Schedule Discussion – Ms. Edie Peters

- Next Meeting: 2/19 & 2/20.