# Motorcycle Safety Coalition Meeting Report

*November 18 - 19, 2015*

*Prepared for*

**Florida Department of Transportation**

*Prepared by*

**Center for Urban Transportation Research (CUTR)**
**University of South Florida**

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Center for Urban Transportation Research
4202 E. Fowler Ave. CUT100
Tampa, FL 33620

*Meeting notes taken by*
Megan Cott

*Date*

November 18, 2015

# 1.0 Attendees

The Florida Motorcycle Safety Coalition attendees are listed in Table 1.1.

Table 1.1 Coalition Meeting Attendees

| Last Name | F/Name | Agency | Email |
|---|---|---|---|
| Feiner | Adam | Pembroke Pines Police Dept | afeiner@ppines.com |
| Byers | Patricia | Ryder Trauma Center | pbyers@med.miami.edu |
| Capellan | Degino | Ryder Trauma Center | d.capellan@med.miami.edu |
| Coady | Maria | University of Florida | mcoady@coe.ufl.edu |
| Cohen | Pete | FDOT State Safety Office | pete.cohen@dot.state.fl.us |
| Cooper | Rodney | FDOT District 2 | Rodney.Cooper@dot.state.fl.us |
| Cummings | Dylan | FL DOH Bureau of Emergency Medical Oversight | Dylan.Cummings@flhealth.gov |
| DeSiato | Dominick | Retired Hillsborough Co. Sheriff | hcsomotor31@hotmail.com |
| Fox | Blair | U.S. Insurance Services, Inc. | Blair.Fox@assurant.com |
| Harris | Jason | FSU Police Department | jdharris@fsu.edu |
| Hill | David | CUTR | hilld@cutr.usf.edu |
| Jang | Si-Won | CUTR | sjang2@cutr.usf.edu |
| Kane | Charles | Southeast Region Law Enforcement Liaison | Kane_Charles@bellsouth.net |
| Karimi | Behzad | CUTR | behzad@cutr.usf.edu |
| Kean | Jeanne | CUTR | jbkean@earthlink.net |
| Lata | Zachary | FDOT District 6 | Zakary.Lata@dot.state.fl.us |
| Lee | Chanyoung | CUTR | cylee@cutr.usf.edu |
| Lin | Pei-Sung | CUTR | lin@cutr.usf.edu |
| Lloyd | John | Brain Injury Specialist | drjohnlloyd@tampabay.rr.com |
| Martin | Jennifer | Pembroke Pines Police Dept | jmartin@ppines.com |
| McGinnis | Jim | Goldwing Riders Assoc. | Tiggernroo04@yahoo.com |
| Peters | Edie | FDOT State Safety Office | Edith.Peters@dot.state.fl.us |
| Pettit | Rebecca | General Counsel Florida Highway Patrol | RebeccaPettit@flhsmv.gov |
| Provenzano | Joel | FDOT District 7 | Joel.Provenzano@dot.state.fl.us |
| Schultz | Debbie | CUTR | daschul2@cutr.usf.edu |
| Sheffield | Brett | FSU Police Department | bsheffield@admin.fsu.edu |
| Steward | Joe | FDOT District 5 | joe.steward@dot.state.fl.us |
| Summers | David | St. Mary's Medical Center | Dsummers@hcdpbc.org |
| Todd | Michael | Broward County Sheriff's Office | Todd_Michael@sheriff.org |
| Vanbeber | Shaun | South Region Law Enforcement Liaison | south@floridalel.info |

# 2.0 Presentation Notes – November 18th

**Welcome and Program Update** – Ms. Edie Peters

- Discussed Poll from previous meeting. 300 or under fatalities by 2020
- New NHTSA Rules – any items handed out must be given after interaction with a person "educational moment"
- New RideSmart Website

**Multi-Jurisdictional Motorcycle Enforcement Project –**Sergeant Adam Feiner and Sergeant Jennifer Martin

- Discussed "Bike Night" Operations from rowdy Hooters bike night (800-1200 bikes)
- Pembroke Pines and other jurisdictions developed plan to target reckless riders
- Worked with other agencies, code enforcement, towing of bikes for being unendorsed, etc
- Very successful, Bike Night no longer takes place in this area

**"Nothing's Gonna Happen" –**Dr. Maria Coady, University of Florida

- UF student demographic, many scooter/moped riders in addition to motorcycle
- UF student gov outreach: Helmets must be worn on campus, #HelmetHairIsHot campaign, etc
- Dr. Coady in process of talking to Rep. Keith Perry, legislative rep in Gainesville on language about mopes, scooters, etc
- PSA – Nothing's Gonna Happen

**Recent Motorcycle Crash Trends in Florida –** Dr. Chanyoung Lee

- Update on crash trends in Florida
- Helmet laws for other countries vs U.S. and number of fatalities
- Age distribution among fatal crashes.

**Survive the Ride** – Dr. Patricia Byers

- Update on training and education of U of M students
- Training for paramedics and EMS
- Education for riders who have an accident, they are likely to wreck again
- Education helps avoid TBI
- Alcohol and Drug screening future initiative

# 3.0 MSSP Emphasis Area Updates

All updates to the MSSP Business Plan have been directly inputted into the Business Plan, which will be distributed at the next Coalition Meeting.

**Program Management**

- Strategy 1 – Will have minimum of 3 Coalition meetings per year
- Strategy 2 – Add/Replace 2 members a year
- Strategy 3 – Keep as is
- Strategy 4 – Utilize Dashboard

**Data and Analysis**

- Strategy 1 – Continue with annual report
- Strategy 2 – Pilot test for data linkage, link with EMSTARS OCHA, and hospital data to look for response times/performance measures
- Strategy 3 – See what VMT data can be used for
- Strategy 4 – Doing annual survey every year about public knowledge

**Rider Training and Licensing**

- Strategy 1 – 1.1 is ongoing
- Strategy 2 – 2.1 Rebecca looking into revision of 15A-12 code.
    - 2.2 No funds – on hold
- Strategy 3 – Get the word out and educate the public
- Strategy 4 – Work on legislative change

- Strategy 5 – Continue looking at other states/countries

**Law Enforcement & Emergency Services**

- 1.1 Completed
- 1.2 Completed
- 1.3 Ongoing
- 2.1 Completed
- 2.2 Completed
- 2.3 Ongoing – FIRE System
- 3.1 Ongoing – have approval for video, step 2 create script
- 3.2 Continuous
- 3.4 Completed
- 4.1 Completed
- 4.2 Waiting for 4.1
- 4.3 Edie attends annually
- 4.4 Dr. Byers will look at records from 2015
- 5.1 Completed
- 5.2 Ongoing
- 5.3 Ongoing
- 5.4 Ongoing
- 5.5 On hold

**Roadway Engineering**

- Strategy 1 – Change type of barrier walls to prevent further injury/death
- Strategy 2 – 6 Per Year
- Strategy 3 – Promote in top 10 countries, identify agencies that can effect roadway engineering and get them training/education
- Strategy 4 – Develop matrix that shows publications and trainings available

**Advocacy and Policy**

- Strategy 1 – Identify 2 legislative champions and 3 stakeholders
- Strategy 2 – Support 1 initiative a year, revise 2.2
- Strategy 3 – Support 3
- Strategy 4 – Becker Hall with be contacted (contact of Dr. Coady)

**Communications and Outreach**

- 1.4 PSA and social media
- 1.5 Completed, will be sent out soon

# 4.0 Presentation Notes – November 19th

**Upcoming Events and Outreach**

- County Fairs?
- UF Rally
- Toy Run 12/6?
- Bucs Games
- Jaguars Games
- Matt Miller Skills Challenge/Seminole Harley Davidson chili cook off 1/8/16?

**Meeting Schedule Discussion –** Ms. Edie Peters

- February 16-17, 2016

**All presentations can be found at [http://www.cutr.usf.edu/programs/its/motorcyclecoalition.shtml](http://www.cutr.usf.edu/programs/its/motorcyclecoalition.shtml)*