Motorcycle Safety Coalition Meeting Report

August 10, 2016

Prepared for

Florida Department of Transportation

Prepared by

Center for Urban Transportation Research (CUTR)
University of South Florida

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Center for Urban Transportation Research
4202 E. Fowler Ave. CUT100
Tampa, FL 33620

Meeting notes taken by
Tia Claridge

Date

August 10, 2016

1.0 Attendees

The Florida Motorcycle Safety Coalition attendees are listed in Table 1.1.

Table 1.1 Coalition Meeting Attendees

Last Name	First Name	Agency	Email
Badilla	Alex	Ryder Trauma Center	axb611@med.miami.edu
Byers	Patricia	Ryder Trauma Center	pbyers@med.miami.edu
Capellan	Degino	Ryder Trauma Center	d.capellan@med.miami.edu
Colmenares	Lisa		
Cummings	Dylan	FLDOH	Dylan.Cummings@flhealth.gov
DeSiato	Dominick	Retired HCSO	hcsomotor31@hotmail.com
DeSiato, JR	Dominick	HCSO	djdesiat@hcso.tampa.fl.us
Fox	Blair	U.S. Insurance Services	BlairFox@comcast.net
Hill	David	CUTR	hilld@cutr.usf.edu
Hinson	Keith	District 3	Keith.Hinson@dot.state.fl.us
Hollingsworth	Laura	FDOT	Lora.Hollingsworth@dot.state.fl.us
Jang	Si-Won	CUTR	sjang2@cutr.usf.edu
Karimi	Behzad	CUTR	behzad@cutr.usf.edu
Lee	Chanyoung	CUTR	cylee@cutr.usf.edu
McGinnis	Jim	Goldwing Rider Assoc.	tiggernroo04@yahoo.com
Michael	Todd	Broward Sherriff's Office	Todd_Michael@sheriff.org
Peters	Edie	FDOT	Edith.Peters@dot.state.fl.us
Pettit	Rebecca	DHSMV	RebeccaPettit@flhsmv.gov
Provenzano	Joel	FDOT	Joel.Provenzano@dot.state.fl.us
Steward	Joe	FDOT	joe.steward@dot.state.fl.us
Takacs	James	CUTR	takacs@cutr.usf.edu
Vanbeber	Shaun	South Region LEL	south@floridalel.info
Welch	Mark	FHP	MarkWelch@flhsmv.gov

2.0 Presentation Notes – August 10th

Welcome and Program Update – Ms. Edie Peters

- The MSSP is done and will be given to FDOT so that they can update their plan
- It will be added to the website
- Copies are available upon request to Megan

Educational Item Orders and Outreach – Dr. James Takacs

- Item Orders
    - 145 orders have been placed since May
        - ABATE, Law Enforcement, and Clubs, Events, Rider Coaches, and Individuals
    - Order feedback survey was completed by 51 website patrons
        - Stickers and magnets were the most popular
    - Items that are no longer available have been removed
    - Tee shirts and arm bands were most popular at events
        - To receive a tee shirt or arm band, event patrons were asked for information about motorcycle safety and statistics
            - Age, location, gender, training, rider impairment
        - Backpack offered to those who filled out rider safety card
- Motorcycle awareness month has been promoted on the website and Facebook
    - Added poster order form on website
    - Feedback requested from website patrons who purchased the poster on where and how they are being used
        - Gainesville and Osceola Sherriff's Smart Courses
        - MSF Advanced Rider Courses
        - FSU Track Day
            - Targets sports bikers
- Outreach – Goal 10 – Attended 15
    - Saving LiveZ Ride – Naples, FL
        - Not a good fit with our outreach efforts and goals
    - New Port Ritchey Hog Chapter Meeting
        - This group is already in the right mind set and already knows most of the information we were able to provide to them
    - Block Party Bikefest
        - Sports bike event
        - Inclement weather affected attendance
        - Event was still mildly successful after being moved inside
    - Plant City Bikefest
        - Well attended
        - Occurs 4 times a year
    - Buffalo Soldiers Convention – Tampa, FL
        - Large out of town attendance
        - May not have a high impact on Florida riders
    - Cycle Gear Shop
        - Not well attended the afternoon we set up
        - Found out about sports bike events

        - Asked to come back 4th Thursday for Bike Night
- Upcoming plans
    - Direct focus to sport bikers
    - Attend Bike Night at Cycle Gear
    - Attend chapter meetings by county
    - Attend Biketober Fest on Daytona
- Materials
    - Stickers cannot be purchased using NITCA funds. Yard signs and posters, etc.
    - We will begin to establish partnerships with agencies with similar goals to promote motorcycle safety

Advocacy and Policy

- The intention is to get documents into the hands of state representatives and groups with common interests
- 300 word document – Moped/Scooter Definition
    - Blair has sent the document out and will continue to send it out
    - Edie has sent the document to FDOT and Florida Sherriff's Association and Police Association
    - Rebecca has sent it to the DHSMV where it was well received by the Tallahassee legislative attorney at the General Councils Office
- 300 word paper – Insurance
    - This current document conflicts with the current moped definition
    - It is difficult to prove if people have adequate coverage
- Upcoming plans
    - Compact and concise documents are better received
    - Bullet points might make the document more palatable foe some. Alex will begin converting the document to bullet point
    - Potential pushback can come from the helmet usage wording
    - We will try to solve one problem at a time to ensure that the documents are well received
    - The development of a document highlighting problems and solutions for children on motorcycles was discussed with the CEO of Jackson Medical
    - We need to find solutions for pushback from scooter rental companies
        - Scooter companies can provide training?
        - Regulate scooter speed below 30 mph
    - Determine methods to promote helmet use to sports bike riders

3.0 MSSP Emphasis Area Updates

All updates to the MSSP Business Plan have been directly inputted into the Business Plan, which will be distributed at the next Coalition Meeting.

Program Management

- Task 2B
    - Friends list has been developed and will be sent out to the coalition
    - Additions can be sent to Edie

  - The coalition member list will be updated
- Task 2C
  - DUI coalition will be met with at their next meeting
  - Information and flyers have been done and sent to Dr. Byers

Data Analysis

- Task 1A
  - Waiting for data to be finalized in October to track hospitalization charges
- Task 1B
  - Data for emergency transportation time data needs to be put together
- Task 2B
  - No update
- Task 4A
  - Surveys of public knowledge and attitudes are upcoming

Rider Training and Licensing

- Task 1A
  - Update on training data incorporating D.A.V.I.D. will be given at the November meeting
- Task 3B
  - Updates on inserts for unendorsed riders will be addressed and updated in November
- Task 3C
  - 8hour rider program currently being advocated for
- Task 3D
  - Motorcycle Handbook evaluation will be given in November

Law Enforcement and Emergency Services

- Task 1B
  - Disseminating surveys and collect data from agencies on motorcycle specific policies
- Task 2A
  - Broward County Sherriff's Office, Miami Dade County, and Hillsborough County Sherriff's Office will be on board with the LEL program (2017)
  - The motorcycle course similar to the Osceola 4-6 hour course will be held in Jacksonville in October
- Task 2C
  - Data collection forms have been completed by Sargent Michael () and will be discussed at their meeting on Friday August 12th, 2016
  - Most LEAs are out of the checklists. 1 box will be sent to each district
- Task 3A
  - Meeting for developing training video script will be set up for November prior to the coalition meeting
- Task 3B
  - 2009 video has been reviewed and will be reworked by November
- Task 4A
  - CUTR is still working on finalizing GIS maps identifying alcohol vendors and motorcycle impaired crash/fatality locations. Will be done by the end of August
- Task 5C
  - More agencies were trained. 22 more were trained in Dade County

  - 2500 pre hospital personnel trained
- Task 5D
  - Data points to be used as benchmarks
    - Scene time
    - Patient stability upon arrival
    - EMS intervention use
- 5E
  - Helmet sticker mockup will be sent to coalition
  - "Do not remove helmet unless trained. Do not risk paralysis"

Roadway Engineering

- Task 1A
  - Project for districts have not yet been coordinated
- Task 2C
  - District 7 Best Practices Guide has field implementation so far
- Task 3B
  - Best practices top 4 safety issues is being implemented in the field
  - List will be sent to the coalition

Advocacy and Policy

- Task 1D
  - 300 word document is completed
  - Coalition members asked to email the document to at least 1 person that might support the goal
- Task 2C
  - List of organizations that support the coalitions initiatives are being developed
- Task 3A

Communications and Outreach

- Task 1A
  - Upcoming events will focus on sports bike rider outreach
- Task 3C
  - Event evaluation
    - Cost of travel
    - Number of people in attendance
    - Number of surveys completed
    - Other data
    - What is the overall impact
  - Suggestions for materials that can be mad and distributed

4.0 Upcomding

Upcoming

- Next meeting will be November 2nd - 3rd
- Data from 2016 will be presented
- Feedback for GoTo Meeting will be discussed
- Review action items and develop new action items for 2017
- Review business plan
- 300 word document on children passengers on motorcycles
- Updates to the friends list and coalition list
- DHSMV conference call on crash procedures for October
- DHSMV will be sent the MSSP for an official review

**All presentations can be found at http://www.cutr.usf.edu/programs/its/motorcyclecoalition.shtml*