Motorcycle Safety Coalition Meeting Report

May 21 - 22, 2015

Prepared for

Florida Department of Transportation

Prepared by

Center for Urban Transportation Research (CUTR)
University of South Florida

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Center for Urban Transportation Research
4202 E. Fowler Ave. CUT100
Tampa, FL 33620

Meeting notes taken by
Deborah Schultz

Date

May 27, 2015

1.0 Attendees

The Florida Motorcycle Safety Coalition attendees are listed in Table 1.1.

Table 1.1 Coalition Meeting Attendees

Last Name	F/Name	Agency	Email
Badilla	Alejandro	Ryder Trauma Center	axb611@med.miami.edu
Byers	Patricia	Ryder Trauma Center - Miami	pbyers@med.miami.edu
Cohen	Pete	FDOT	pete.cohen@dot.state.fl.us
DeSiato	Dominick	Hillsborough County Sheriff's Office	hcsomotor31@hotmail.com
Fox	Blair	U.S. Insurance Services, Inc.	Blair.Fox@assurant.com
Hendon	Leanne	Women's Coalition of Motorcyclists	leanne@abcapitalgroup.com
Hill	David	Center for Urban Transportation Research (CUTR) at USF	hilld@cutr.usf.edu
Jang	Si-Won	Center for Urban Transportation Research (CUTR) at USF	sjang2@cutr.usf.edu
Kane	Charles	LEL	Kane_Charles@bellsouth.net
Lang	Lana	ABATE of Florida	lblang@bellsouth.net
Larsson	Kristin	Center for Urban Transportation Research (CUTR) at USF	kristin@cutr.usf.edu
Lee	Chanyoung	Center for Urban Transportation Research (CUTR) at USF	cylee@cutr.usf.edu
Lin	Pei-Sung	Center for Urban Transportation Research (CUTR) at USF	lin@cutr.usf.edu
Mandell	Michael	Click and Bind	mikem@clickandbind.com
McCarthy	John	DHSMV	johnmccarthy@flhsmv.gov
McGinnis	Jim	Goldwing Road Riders Association	tiggernroo04@yahoo.com
Peters	Edie	State Safety Office - Florida Department of Transportation	Edith.Peters@dot.state.fl.us
Provenzano	Joel	FDOT	Joel.Provenzano@dot.state.fl.us
Rhodes	Dan	Hillsborough County BOCC	RhodesD@HillsboroughCounty.ORG
Savidge	Michael	Go For a Ride Magazine	info@gofarmag.com
Schultz	Debbie	Center for Urban Transportation Research (CUTR) at USF	daschul2@cutr.usf.edu
Steward	Joe	Florida Department of Transportation	joe.steward@dot.state.fl.us
Summers	David	St. Mary's Medical Center	dsummers@hcdpbc.org
Todd	Michael	Broward Sheriff's Office	Todd_Michael@sheriff.org
Vanbeber	Shaun	South Region Law Enforcement Liaison	south@floridalel.info
Victor	Glenn	Florida Safety Council	gvictor@floridasafety.org

2.0 Presentation Notes – May 21st

Welcome and Coalition Updates – Ms. Edie Peters and Dr. Pei-Sung Lin

- Discussed the agenda for the meeting.
- Introduced John McCarthy as the new DHSMV representative for the Coalition.

Comprehensive Motorcycle Safety Program Update – Dr. Pei-Sung Lin

- Discussed events we've done in the past quarter.
- Showed items created and distributed for Motorcycle Safety Awareness Month.
- Showed our new Motorcycle Insurance PSA.
- Presented the potential list of engineering safety champions.
    - Joe Steward volunteered to be the District 5 champion.
    - David Summers suggested Carmen Pullen should be considered for District 4.
- Discussed Mid-term and long-term approaches for the Coalition.
- Discussed the Short-term approaches for the Coalition.
- Presented David Hill's Track Day Concept.

Unendorsed Riders – Dr. Chanyoung Lee

- Discussed errors on crash reports regarding endorsement requirements.

3.0 MSSP Emphasis Area Updates

All updates to the MSSP Business Plan have been directly inputted into the Business Plan, which will be distributed at the next Coalition Meeting.

4.0 Presentation Notes – May 22nd

Law Enforcement Liaison Program - Mr. Shaun VanBeber

- Ride Smart Florida Motorcycle presented to Coalition
- Identified Miami Beach corridors as areas in need of attention from the Coalition.
- Identified the Last Chance Bar as an establishment that needs to be targeted with bar media products produced by the Coalition.

D7 Crash Report System - Mr. Joel Provenzano

- Anthony Chaumont, P.E. from Tindale Oliver presented their Crash Data Management System and how it can assist the Coalition in its safety efforts across the state.

California Rider Training Program "Total Control" - Mr. Lee Parks via GoToMeeting

- Mr. Parks discussed the differences between the Total Control program and the MSF program.
- Discussed the Total control curriculum and the benefits it could offer the state of Florida.

A Look at Pediatric Injuries from Motorcycle and Scooter Crashes – Dr. Patricia Byers

- Discussed the rising incidence of motorcycle crashes in younger riders and passengers and their injury patterns, with a focus on brain injury.
- Presented the impact of unenforceable legislation on injuries seen in young riders and passengers.
- Compared injury patterns seen in young riders and passengers with those seen in adults in order to promote more effective prevention and therapeutic strategies for children.

Meeting Schedule Discussion – Ms. Edie Peters

- Next Meeting - August 18 & 19

**All presentations can be found at http://www.cutr.usf.edu/programs/its/motorcyclecoalition.shtml*